

Course outcome Semester wise

PG: Commerce

I Semester

HC 01: ACCOUNTING THEORY AND PRACTICE

- Gain in depth knowledge on accounting theory and its applications

HC 02: ADVANCED FINANCIAL MANAGEMENT

- Ability to evaluate capital projects in holistic manner

HC03: ADVANCED MARKETING MANAGEMENT

- Acquaint with advanced aspects of marketing management including strategy making

HC04: ORGANIZATIONAL BEHAVIOUR

- Gain thorough knowledge on analysis of behavioral pattern of HR in the organization

SC01: STATISTICS FOR BUSINESS DECISIONS

- Ability to analyze the business problem and finding solutions by using statistical tools

SC02: BUSINESS COMMUNICATION

- Honed up communication skills to deliver effective leadership in challenging environment.

II Semester

HC 05: CAPITAL MARKET INSTRUMENTS

- Ability to analyze the volatility in capital markets owing to changes in port folio of instruments.

HC06: ADVANCED HUMAN RESOURCE MANAGEMENT

- Acquaint with contemporary HRM issues so that challenges are easily faced.

HC: 07 -OPERATIONS RESEARCH

- Acquaint with use of quantity to models while decisions pertain to business problems.

HC 08: MARGINAL COSTING AND DECISION MAKING

- Acquaint with application of marginal costing for decision making in business scenario

SC03: MICRO FINANCE

- Comprehend the role of micro financing in rural development and also significance of SHGs

SC 04 : ENTERPRISE RESOURCE PLANNING (ERP)

- Acquaint with ERP project management and ability to handle ERP

III Semester

HC 09: BUSINESS RESEARCH METHODS

- Ability to take up independently the business research work

HC 10: INTERNATIONAL BUSINESS

- Acquaint with Macro aspects of International Business and appreciation of practicality in the contemporary situation

HC: 11- SECURITY ANALYSIS AND PORFOLIO MANAGEMENT

- Ability to understand the stock volatilities and changing the port folio of investments for maximizing returns.

ELECTIVE01: BUSINESS TAXATION

PAPER01: CORPORATE TAX LAW AND PRACTICES.

- Ability to offer consultancy on taxation to the corporate assesseees with reference to advance tax, MAT, returns of income, appeals and revisions

ELECTIVE 02: HUMAN RESOURCE MANAGEMENT

PAPER01: STRATEGIC HUMAN RESOURCE MANAGEMENT

- Ability to makes strategies in the challenging HRM environment

ELECTIVE 03: MARKETING

PAPER01: MARKETING of SERVICES

- Ability to understand the concept of service marketing and making strategies for its effectiveness.

ELECTIVE 04: BANKING

PAPER01: BANKING and FINANCIAL SERVICES MANAGEMENT

- Understanding the banking and financial services thoroughly and making effective strategies for managing the same.

ELECTIVE 05: INSURANCE MANAGEMENT

PAPER01: MANAGEMENT OF LIFE INSURANCE

- Understanding the life insurance business in detail and advising the insurers and insured about different plans.

ELECTIVE 06: FINANCIAL ACCOUNTING

PAPER01: ACCOUNTING FOR SPECIALIZED INSTITUTION

- Conceptualizing the financial accounting with particular reference to banks, insurance companies, Government funds and hotels.

ELECTIVE 07: FINANCIAL MANAGEMENT

PAPER01: INTERNATIONAL FINANCIAL MANAGEMENT

- understanding the Financial Management in practice at MNCs and also comprehending factors influencing FM in the international context

ELECTIVE 08: COST MANAGEMENT

PAPER01: STRATEGIC COST MANAGEMENT-1

- Development of skill in application of cost accounting principles for solutions to business problems

OPEN ELECTIVE

OE 01: FINANCIAL ACCOUNTING

- Acquainting with basics principles of accounting by non commerce students

OPEN ELECTIVE

OE02: BUSINESS MANAGEMENT

- understanding the basic concepts of business management by non commerce students

OPEN ELECTIVE

OE03: MANAGEMENT OF NON-PROFIT ORGANISATIONS

- understanding the basic characteristics of NPOs and their management by non commerce students

OPEN ELECTIVE

OE04: RETAIL BANKING

- Understanding the concept of retail banking services by non commerce students

OPEN ELECTIVE

OE05: PERSONAL FINANCIAL MANAGEMENT

- Understanding the scenario of international accounting , IFRS, adjustment of changes in exchange rates and accounting standards

FOURTH SEMESTER

HARD CORE

HC 12: INTERNATIONAL ACCOUNTING

- Understanding the scenario of international accounting , IFRS, adjustment of changes in exchange rates and accounting standards

HC 13: STRATEGIC MANAGEMENT

- Ability to make strategies to solve business problems

SC07: LEGAL ASPECTS OF BUSINESS

- Understanding legal environment of business thoroughly

SC 08: PROJECT WORK

- Completing the project work that focuses on business problems and solutions

ELECTIVE 01: BUSINESS TAXATION

PAPER 02: GOODS AND SERVICE TAX AND CUSTOM DUTY

- Acquainting with GST and Customs Duty and gaining ability to advice business houses on these issues

ELECTIVE 02: HUMAN RESOURCE MANAGEMENT

PAPER02: INTERNATIONAL HUMAN RESOURCE MANAGEMENT

- Understanding the applications of suitable HRM practices for multinational companies.

ELECTIVE 03: MARKETING

PAPER02: INTERNATIONAL MARKETING

- Understanding concurrent issues and challenges in international marketing arena and find solutions for the problems.

ELECTIVE 04: BANKING

PAPER02: BANKING TECHNOLOGY

- Application of appropriate technology in delivery of banking services effectively

ELECTIVE 05: INSURANCE MANAGEMENT

PAPER02: MANAGEMENT OF NON LIFE INSURANCE

- Understanding different non life insurance businesses and advising on selection of policies.

ELECTIVE 06: FINANCIAL ACCOUNTING

Paper-2: INTERNATIONAL FINANCIAL REPORTING STANDARDS (IFRS)

- Understanding the IFRS thoroughly.

ELECTIVE 07: FINANCIAL MANAGEMENT

PAPER 02: STRATEGIC FINANCIAL MANAGEMENT

- Making strategies to achieve buoyancy in FM

ELECTIVE 08: COST MANAGEMENT

PAPER02: STRATEGIC COST MANAGEMENT-2

- Ability to make strategies in devising cost accounting principles for finding solutions to business problems

Elective Papers: GST-1, GST-2 & Customs Duty

(For the academic year 2018-19 only)

ELECTIVE 01: BUSINESS TAXATION.

PAPER 01: GOODS AND SERVICE TAX

- Understanding the GST thoroughly and advising business in this regard.

ELECTIVE 02: BUSINESS TAXATION.

PAPER 02: GOODS AND SERVICE TAX AND CUSTOMS DUTY

- Understanding GST and customs duty and advising business houses.

Students performance, program outcomes are stated and displayed in college website.

Programme Content / Outcome (COP)

1. Languages

A. Functional English

- I. Enhances practical usage of English language and Improves communication skills in English
- II. Introduces basic grammatical sentence structure and gives knowledge of idioms and phrases in English
- III. Students with good English Vocabulary and Communication skills become readily employable.

B. Functional Hindi

- I. Enhances practical usage of Hindi language and Improves communication skills in Hindi
- II. Introduces basic grammatical Hindi sentence structure
- III. Acquires sound knowledge of idioms and phrases in Hindi
- IV. Students with good Hindi Vocabulary and Communication skills become readily employable.

C. Proof Reading

- I. Sharpens the knowledge of proof reading and Highlights the purpose of proof reading
- II. Helps in understanding the importance and purpose of proof reading
- III. Learning copywriting and proof reading symbols make students readily employable.

D. Translation

- I. Types/purpose of translation
- II. Acquaints different theories of translation
- III. Importance of translation in a multilingual country like India
- IV. Tailor-made for jobs in Press and Publications.

2. ARTS

A. Social Welfare

- I. Meaning, importance of social welfare and need for social welfare programs in India
- II. Meaning of positive discrimination
- III. Role of government in implementing social welfare schemes
- IV. Students with good knowledge of social welfare concept get good job openings in NGOs and public sectors.

B. Women Studies

- I. Meaning, importance of women studies and knowledge of gender bias and gender discrimination
- II. Legislative measures to achieve gender equality
- III. Women empowerment as social/political agenda
- IV. Empowered women are sought after in NGOs and Govt. organizations.

C. Rural Development

- I. Meaning, scope of rural development and Effects of urbanization on rural backwardness
- II. Role of government in implementing rural development schemes
- III. Important legislation in post independence to achieve rural development
- IV. Students with good knowledge of rural development are absorbed in govt. run institutions and private welfare institutions.

D. Good Governance and E-Governance

- I. Meaning and importance of good governance and Welfare State
- II. Delivering good governance through E-Governance
- III. Effectiveness of E-Governance in achieving the goals of good governance
- IV. Readily employable as PROs in NGOs and Govt. organizations.

E. Photo journalism

- I. Meaning and scope of photo journalism
- II. Effectiveness of visual representation in communication
- III. Role of paparazzi in effective photo journalism and ethics of photo journalism
- IV. Readily employable in Press and Media.

F. Business journalism and corporate communication

- I. Meaning and scope of business journalism and corporate communication
- II. Use of language in business journalism
- III. Etiquettes in Corporate communication
- IV. Ensures employment in NGOs and Media.

3. SCIENCE

A. Horticulture

- I. Gives knowledge of Horticulture and floriculture
- II. Familiarises with the cultivation of flowering and ornamental plants for gardens and floristry.
- III. Ensures Jobs in government / private horticulture departments.

B. Clinical Laboratory Techniques

- I. Acquaints with elementary knowledge of clinical laboratory.
- II. Familiarises students with different clinical lab tests.
- III. Get employment opportunities in govt./private pathology labs.

C. Women Health and Hygiene

- I. Introduces the concept of Women health and hygiene.
- II. Readily employable in govt./private hospitals.

D. Animation

- I. Acquaints with 2D and 3D
- II. Teaches Web and Page designing.
- III. Readily employable in govt./private advertising agencies
- IV. Ensures jobs in film and web industries.

E. Food and Nutrition

- I. Introduces importance of Nutritional values in food.
- II. Eligible for a regular course in Dietetics.
- III. Employable as dietitian in private clinics and govt. hospitals.

4. COMMERCE

A. Human Resource Management (HRM)

- i. To enhance the knowledge of students in Human Resource Management.
- ii. To develop and understanding the behavior of individuals and groups inside the organization.
- iii. To develop theoretical and practical insights and problem-solving capabilities for effectively managing the organizational Process.

B. MARKETING MANGEMENT

- i. To acquaint the students with the marketing principles and practices
- ii. To understand the process of marketing in a business firm
- iii. To enable undergraduate students for acquiring knowledge in marketing strategies
- iv. To get knowledge about global marketing strategies.
- v. To enable students for acquiring basic knowledge in marketing research

- vi. To develop basic skills in them to conduct survey researches and case studies.
- vii. To acquaint students about the importance of service marketing.
- viii. It covers aspects like service marketing mix; maintaining service quality
- ix. To familiarize the undergraduate students the basic concepts of sales management.
- x. To enable undergraduate students for acquiring knowledge about Communication process of advertising.
- xi. This course aims at acquainting student with the operations of marketing in international environment.
- xii. To enable students for acquiring knowledge about global agencies

C. FINANCIAL MANGEMENT

- i. To help the students in understanding the basics of financial management
- ii. To familiarize the concepts of financial services of India.
- iii. To help the students in understanding the concept of Indian financial system.
- iv. To help the students in understanding the concepts of cost of capital, capital structure, capital budgeting and dividend policy decision
- v. To help the students in understanding the concept of working capital management.
- vi. To help the students in understanding the concept of Financial statement analysis.

D. INSURANCE MANAGEMENT

- i. To enable the students to acquire the knowledge of the concept of insurance and fundamentals of risk.
- ii. To acquaint the students on different aspects of life insurance and its plans.
- iii. To familiarize the students with the practical aspects of general insurance practices and procedures.
- iv. To enable the students to understand the management of Insurance Business in India.
- v. To give the students an idea about principles and concepts of marketing of insurance
- vi. To acquaint the students regarding accounting in insurance and valuing the insurance policies.

E. RETAIL MANAGEMENT

- i. To familiarize the students about functions of management
- ii. To make the students to understand the important concepts of marketing
- iii. To familiarize the students about functions of a retailer.
- iv. To familiarize the students about retailing in India and International retailing
- v. To make the students to understand the importance of retail site location.
- vi. To familiarize the students about store design, retail merchandising and merchandise plan.
- vii. To familiarize the students about management of retail business.

- viii. To familiarize the students about retail infrastructure.
- ix. To familiarize the students to understand the concept of CRM & how it applies to the retail sector.
- x. To familiarize the students about CRM Strategies in retailing.
- xi. To familiarize the students to understand the cases relating to retail marketing.
- xii. To familiarize the students about recent trends, issues and challenges in retail marketing.

F. FOREIGN TRADE

- i. This course helps in understanding foreign trade.
- ii. This course helps in understanding export-import procedure in foreign trade.
- iii. This course helps in understanding Export Management.
- iv. To acquaint the students on correct balance of payment.
- v. To expose students to acquire skills in Foreign Trade Development and Regulation Act.
- vi. This course helps in understanding Import Regulation and Financing.
- vii. To acquaint the students on foreign exchange rate
- viii. To understand the different types of exchange rates

G. AUDITING

- i. To impart knowledge pertaining to basic concepts of audit, procedure, principles & techniques
- ii. To enable the students to understand the system of internal control in an organization.
- iii. To gain expert knowledge of current auditing practices and procedures and apply them in auditing engagements.
- iv. To expose the students to computerized auditing.
- v. To enable the students to understand the qualification duties and role of auditors.
- vi. To acquaint the students with the special audit of various institutions.

H. INTERNATIONAL FINANCIAL REPORTING STANDARDS

- i. To equip the students with the essential knowledge of International Financial Reporting Standards and its Practical application.
- ii. To equip the students with the essential knowledge of International Financial Reporting Standards and its Practical application.
- iii. To equip the students with the essential knowledge of International Financial Reporting Standards and its Practical application.
- iv. To equip the students with the essential knowledge of International Financial Reporting Standards and its Practical application.